

I'M ISABEL MONDAVI

2013 ESTATE PINOT NOIR | CARNEROS

Grape Variety

100% Pinot Noir

Isabel Mondavi Wines

What started as a “just few cases of rosé for mom,” turned into an exciting new venture thanks to the food-friendly wine style and attractive labels of Isabel Mondavi Wines. A true family affair, the packaging and brand vision is directed by Isabel’s daughter, Dina; winemaking is directed by Isabel’s son, Rob Mondavi Jr.; and Isabel’s husband and wine industry veteran, Michael Mondavi, is the brand’s biggest cheerleader and fan.

Vintage Notes

A warm, dry spring in 2013 brought early bud break, which inspired canopy vigor, berry size and created ideal conditions for flowering and fruit set under sunny skies. With the exception of a heat spike in late June to early July, temperatures were consistently in the zone for optimal vine activity. Ideal conditions resulted in notably healthy vines as fruit went through veraison and throughout ripening.

Winemaking

The Gallery Vineyard is 7 acres of Pinot Noir, of which 4ac is Dijon Clone (86% of blend) and 3ac is Swan Clone. (14% of blend). The picked fruit was carefully selected on a vibrating sorting table, de-stemmed and crushed prior to a three-day cold soak. Following fermentation in stainless steel tanks with native yeast, the fermented must is gently basket pressed for careful extraction of tannin and color. The wine was aged for 10 months in French oak barrels (45% new).

Tasting Notes

An aromatic greeting whereby Rainer and black cherry share the stage with the profiles of fresh spring and wild flowers. A sweet cherry backbone with soft woody character counter balances the wine’s structure. The classic underlying picante nature of Carneros fruit with soft acidity harnesses the balances of the finish. The subtleties of the new French oak provide a glimpse of vanilla.

5.8 g/l total acidity; 3.47 pH;

14.4% alc. by vol.

SRP: \$50.00

Production: 690 Cases



MICHAEL
MONDAVI
FAMILY
Estate